

# Registration

**133rd Annual TFDA Convention & Expo**



**June 10-13, 2019**

**Fort Worth Convention Center**

# Schedule

## Monday, June 10

7:30a ~ 5:00p Registration  
*Fort Worth Convention Center*

9:00a ~ 3:00p TFDA PAC Golf Classic  
*Mira Vista Country Club*

8:00a ~ 10:00a Seminar (2 CEU)  
"Funeral Industry Law & Rules"  
Speaker: Kyle Smith

10:00a ~ 12:00p Seminar (2 CEU)  
"Ethics in the Funeral Profession"  
Speaker: Mark Owen

1:30p ~ 3:30p Seminar 2 (CEU)  
"TxEVER Death Registration  
& Account Management"  
Speaker: TBD

4:30p ~ 5:30p TFDA Board Meeting

## Tuesday, Cont'd.

9:00a ~ 10:00a Seminar (1 CEU)  
"Dealing with Workplace Stress"  
Speaker: Chaplain Brent Montgomery

10:00a ~ 11:00a Seminar (1 CEU)  
"Does Anyone Really Care About Funeral  
Service?"  
Speaker: Tyler Anderson

11:00a ~ 12:00p Seminar (1 CEU)  
"The Art & Science of Marketing in a  
Sensitive Profession"  
Speaker: Tyler Anderson

11:30a ~ 1:00p Texas Funeral Suppliers Association  
Lunch & Business Meeting

12:00p ~ 1:00p 50-year Licensee Lunch

1:00p ~ 2:00p 50-year Licensee Award Presentation

2:00p ~ 3:00p Service of Remembrance

3:30p ~ 5:00p First General Session (1 hour credit)  
Bylaws Changes

5:00p ~ 7:00p Craft Beer & Wine Pairing

7:00p ~ 10:00p Welcome Party  
Entertainment: 2FarNorth  
Silent Auction

## Tuesday, June 11

7:30a ~ 5:00p Registration  
*Fort Worth Convention Center*

8:00a ~ 5:00p Exhibitor Set Up

8:00a ~ 9:00a Seminar (1 CEU)  
"Hospice Relations and Marketing"  
Speaker: Lacy Robinson

# Schedule

## Wednesday, June 12

- 7:30a ~ 5:00p Registration  
*Fort Worth Convention Center*
- 8:00a ~ 5:00p Exhibitor Setup
- 8:00a ~ 9:00a Seminar (1 CEU )  
"Succession Planning"  
Speaker: Tim Bridges
- 9:00a ~ 10:00a Seminar (1 CEU)  
"Employee Empowerment/Culture Satisfaction"  
Speaker: Tim Bridges
- 10:00a ~ 12:00p Seminar (2 CEU)  
"Transparency and Social Media:  
An Emerging Industry Standard"  
Speaker: Caleb Wilde
- 12:00p ~ 1:00p Past Presidents & Former First Spouse  
Lunch (*by invitation only*)
- 1:30p ~ 3:00p Second General Session (1 hour credit)  
Installation of TFDA Officers & Directors  
Election of TFDA Services Inc. Board
- 5:00p ~ 6:00p Quarter Century Club Reception
- 5:30p ~ 6:00p Leader of the PAC Reception

## Thursday, June 13

- 8:00a ~ 4:00p Registration  
*Fort Worth Convention Center*
- 9:00a ~ 3:00p Expo Open (1 hour credit)  
Silent Auction  
Kids Corral
- 3:00p ~ 4:00p TFDA Board Meeting
- 6:30p ~ 7:00p President's Reception
- 7:00p ~ 10:00p "Sunset Serenade Gala"  
Entertainment: JW Lane & County Road X  
Ed C Smith Lifetime Achievement  
Funeral Director of the Year  
Supplier of the Year  
Young Funeral Professional  
Silent & Live Auction

### Play Texas Two-Step Bingo

Bingo cards will be available at the TFDA Registration desk. Bring it to the exhibit hall, then dance on over to each participating company and have them stamp your card. Take your completed card to the TFDA booth and place it in the tumbler. A drawing will be held at 2:30 p.m. for a \$500 gift card. You must be a paid registrant and at least 18 to play, and must be present to win.

GOOD LUCK!

All events will be held at the Fort Worth Convention Center unless otherwise noted.

# Thank You Sponsors!



TFDA Services, Inc.

## Additional Sponsors

All Faiths Mortuary Service

Baum-Carlock-Bumgardner Funeral Home

Matt Boyd—Funeral Planning Agency

Capital Mortuary Services

Cypress-Fairbanks Funeral Home

Homesteaders Life

David, Carol & Jennifer McCoskey

NFDA

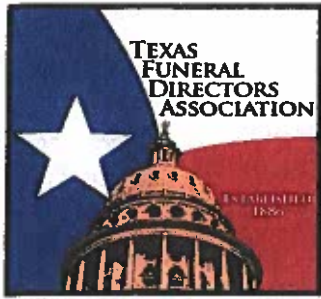
Roark Casket Company

Jack Sawyer—Sawyer George Funeral Home

J. Stuart Todd, Inc.

Trust 100

Victoria Mortuary & Cremation Services



# Registration Form

## 133rd Annual Convention and Expo Fort Worth Convention Center June 10-13, 2019

Registration Pricing	Early Bird	QTY	As of 6/1
Member	\$245.00	_____	\$290.00
Family (18+)	\$100.00	_____	\$145.00
Child (12-17)	\$50.00	_____	\$50.00
Non Member	\$495.00	_____	\$540.00
One Day only (Mon, Tues or Wed)	\$175.00	_____	\$220.00
Thursday Trade-show (If a one day only registration)	\$25.00	_____	\$50.00
Ticketed Events: (separate from registration fee)			
Presidents Recep and Gala	\$100.00	_____	\$145.00
Craft Beer / Wine Tasting	\$65.00	_____	\$110.00

FDIC or member firm owner receives one complimentary conference registration (non transferable), please indicate which registration this will be applied to: \_\_\_\_\_

Enclosed is my check payable to: Texas Funeral Directors Association in the amount of \$ \_\_\_\_\_ for \_\_\_\_\_ registrations and \_\_\_\_\_ ticketed events, mail to:

Texas Funeral Directors Association  
1513 S. IH 35  
Austin, Texas 78741

Or, I authorize Texas Funeral Directors Association to charge my credit card (circle one) Visa, MasterCard, American Express, Discover:

Account # \_\_\_\_\_  
Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_  
Name as Shown on Card: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City / State / Zip: \_\_\_\_\_

Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Key Contact: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_  
Office Phone: \_\_\_\_\_

**Please email this completed form to:**  
**register@tfda.com (prior to sending u.s. mail)**

Based on your total registrations and items purchased above, please provide us with the following conference and guests badge information:

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Organization: \_\_\_\_\_  
City and State: \_\_\_\_\_

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Organization: \_\_\_\_\_  
City and State: \_\_\_\_\_

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Organization: \_\_\_\_\_  
City and State: \_\_\_\_\_

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Organization: \_\_\_\_\_  
City and State: \_\_\_\_\_

**Guest Badge Information (please use other side if needed)**

Name: \_\_\_\_\_  
Organization: \_\_\_\_\_  
City and State: \_\_\_\_\_

**Registration Cancellation Policy:**  
If you you are unable to attend or find a replacement, we will refund 85% if notice is received by May 1st. If cancelling after May 2nd but prior to May 31st, we will refund 70%. No cancellations after May 31st.

**Hotel Reservations:**  
We have a special group rate of \$189.00 with the Omni Fort Worth. The rate is subject to availability and must be reserved by Friday May 24th. Please visit our website or



For more information please visit us online at [www.tfda.com](http://www.tfda.com) or check us out on facebook.

# Convention Happenings...



TFDA PAC Golf Classic will be held at the Mira Vista Country Club, Monday, June 10, 9:00 am shotgun start. The price is \$150 per golfer and includes: Tournament round with cart, range balls, food & prizes.



Continuing Education will be held Monday, Tuesday and Wednesday. Classes will begin each morning at 8:00 am. Sixteen hours of continuing education will be offered over a three-day period. Visit our website [www.tfda.com](http://www.tfda.com) for a complete schedule.



50 Year Licensee Lunch will be held on Tuesday, June 11, from 12:00 pm - 1:00 pm. The lunch (*by invitation only*), will be followed by the 50 Year Licensee Awards Presentation, which is open to all registered attendees.



The Service of Remembrance will be held on Tuesday, June 11, from 2:00 pm - 3:00 pm. Please take this opportunity to honor friends, family and colleagues who passed away during the past year.



The highly-anticipated Craft Beer & Wine Pairing will be held Tuesday, June 11 from 4:30 pm - 6:30 pm. This is a separate ticketed event with a cost of \$65 per person.



The Welcome Party will be held on Tuesday, June 11, from 6:30 pm - 10:00 pm, featuring entertainment by 2FarNorth! This is a great chance to network, make new friends, and catch up with those you haven't seen in awhile.



The quarter century club reception will be Wednesday, June 12, from 5:00 pm - 6:00 pm. Separate registration is required.



The Exhibit Hall will open Thursday, June 13, from 9:00 am - 3:00 pm. One hour of CE will be awarded for the exhibit hall. Prizes, Surprises, Fun & Games. Grand prize of \$500 will be drawn at 2:30 pm



The Past Presidents & Former First Spouses Lunch (*by invitation only*) will be held Wednesday, June 12 at Noon.



A silent auction will be held throughout the convention. Auction items will be displayed at the Tuesday's Welcome Party - 6:30 pm - 9:30 pm, and in the Expo Hall Thursday from 9:00 am - 2:30 pm. Come on out and place your bids!



Meet Melvin! Come have your picture taken with this handsome brown-eyed bovine! Melvin will be in the Expo hall from 11:00 am - 1:00 pm, Thursday, June 13. It's sure to be a moooving experience.



No need to stay away from the exhibit hall because there isn't anything for the youngsters to do...bring them to the Kids Corral. Back by popular demand, this special designated area will feature a game trailer, which will keep them entertained while you visit with vendors. A check in system will be used.



The President's reception will be held Thursday, June 13 from 6:30 pm - 7:00 pm.



The TFDA Gala - *Sunset Serenade* will be held Thursday, June 13, from 7:00 pm - 10:00 pm. This year the Gala will be a Boot Scootin' good time! Boasting great food, awards, a silent and live auction, plus plenty of entertainment provided by J. W. Lane & County Road X.

Visit [www.tfda.com](http://www.tfda.com)  
for convention updates



# Quarter Century Club

If you have been a Funeral Professional for Twenty-five years or longer, you are invited to join the "Quarter Century Club".

Come on out for fun and fellowship at our annual meeting!

Wednesday, June 12, 2019

5:00 – 6:00 p.m.

Fort Worth Convention Center

Dues are \$45 per person, or \$80 per couple, if paid in advance. Dues at the door are \$55 per person or \$95 per couple. Dues cover the cost of food, drinks and other expenses. If time permits you will be mailed your membership card. If not, you will receive your membership card at the reception. We look forward to seeing you there!

Michael Land, President

Name(s): \_\_\_\_\_  
Address: \_\_\_\_\_  
City & Zip: \_\_\_\_\_  
Phone #: \_\_\_\_\_



Member pins will be available at the reception for \$10, or you may pre-order using this form. You may pay by check or credit card.

Make your check payable to: TFDA Quarter Century Club

Payment for:  Dues Only  Dues & Pin(s): qty \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

Check # \_\_\_\_\_  American Express  MasterCard  Visa  Discover

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Charge Amount \$ \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_ Email for receipt \_\_\_\_\_

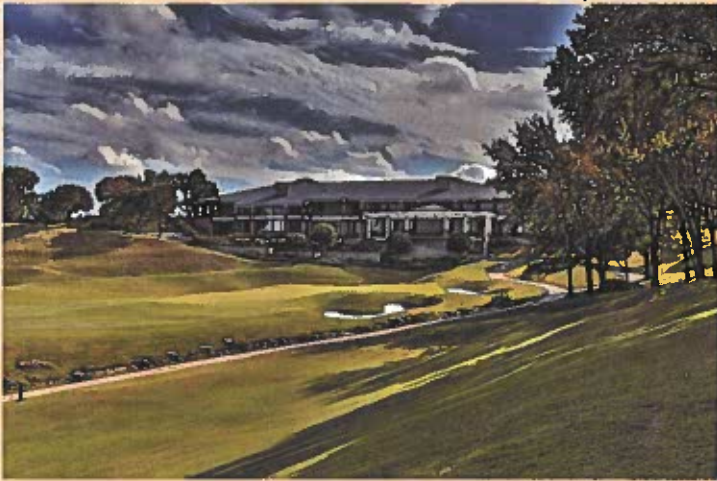
Mail or fax to: TFDA, 1513 S. Interstate 35, Austin, Texas 78741  
Fax: 512-443-3559



# TFDA PAC *Golf Classic*



HERE'S YOUR CHANCE TO PLAY ONE OF THE PREMIER PRIVATE GOLF COURSES IN TEXAS!  
ALL PROCEEDS BENEFITING THE TFDA PAC FUND.  
TO ENTER, REGISTER ONLINE @ [TFDA.COM](http://TFDA.COM)



DATE  
**MONDAY**  
**JUNE 10, 2019**

Registration & Breakfast  
Begins at 8:30 am  
10:00 am Shotgun Start  
Format: 4-Person Scramble

MIRA VISTA  
Country Club  
6600 Mira Vista Boulevard  
Fort Worth, TX 76132-4402

SPONSORSHIP  
Hole Sponsorship: \$250.00  
Raffle Prize Donations  
Call for additional opportunities

FEE  
**\$150 PER PLAYER**  
**\$600 PER FOURSOME**

Includes breakfast, hors d'oeuvres & 5 raffle tickets

Pink Mulligan Ball \$50.00 (optional)  
Gives each team 1 mulligan per hole. All teams that finish  
with their pink ball are entered in a drawing for  
half the total mulligan pot.

John Gobeck 817-319-0699  
[jgoobek@greenwoodfuneralhomes.com](mailto:jgoobek@greenwoodfuneralhomes.com)

For more information:

Mike Dolan 214-883-2033  
[mike.dolan@batesville.com](mailto:mike.dolan@batesville.com)



TFDA PAC Golf Classic  
Mira Vista Golf  
6600 Mira Vista Blvd.  
Fort Worth, TX 76132  
Monday, June 10, 2019  
Benefiting the TFDA PAC Fund

**\$150 per player**  
**\$600 per team**

**\$250 hole sponsor**

Team Information  
(please print or type)

Sponsorship Information

Player 1 \_\_\_\_\_  
(handicap) \_\_\_\_\_

\_\_\_\_\_ **Funeral Home/Company/Individual**

Player 2 \_\_\_\_\_  
(handicap) \_\_\_\_\_

\_\_\_\_\_ **Contact Person**

Player 3 \_\_\_\_\_  
(handicap) \_\_\_\_\_

\_\_\_\_\_ **Address**

Player 4 \_\_\_\_\_  
(handicap) \_\_\_\_\_

\_\_\_\_\_ **City/St./Zip**

\_\_\_\_\_ **Company Name**

\_\_\_\_\_ **Cell Phone #**

To register for the golf tournament you may go to [www.tfda.com](http://www.tfda.com), or complete and return to TFDA, 1513 S. IH-35, Austin, TX 78741. Make check payable to TFDA PAC.

To pay by credit card

Name on card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/St./Zip: \_\_\_\_\_

Email (for receipt): \_\_\_\_\_

Signature: \_\_\_\_\_

For more information contact

John Goobeck 817-319-0699  
[jgoobeck@greenwoodfuneralhomes.com](mailto:jgoobeck@greenwoodfuneralhomes.com)

Mike Dolan 214-883-2033  
[mike.dolan@batesville.com](mailto:mike.dolan@batesville.com)

## Event Details

### Arranger Training: Fort Worth, TX

June 09, 2019, 08:00 AM - 04:30 PM

Arranger Training Seminar

Greenwood Funeral Home

3100 White Settlement

Fort Worth, TX

[Map & Directions](#)

### Location

[Greenwood Funeral Home](#)

Greenwood Funeral Home

3100 White Settlement

Fort Worth, TX 76107

US

**Learn more about the [NFDA Arranger Training Program!](#)**

**Host: [Texas Funeral Directors Association](#)>**

Registration & Check-in: 7:30 – 8 a.m. Local Time

#### **Seminar Presenter:**

Lacy Robinson, CFSP, NFDA Director of Member Development

#### **CE**

Seminar is approved for up to 8 CE hours by APFSP and most state licensing boards.

#### **Registration Fees\***

Registration fee includes NFDA Arranger Training Workbook, handouts, collaborative presentation, continental breakfast and lunch, CE processing, and certificate of completion.

NFDA Member	\$475 (CE)
Nonmember Funeral Director	\$605 (CE)
Non-Funeral Director	\$475 (No CE)
Student Member	\$160 (No CE)

*U.S. Dollars on U.S. Bank*

\*Online registration is not available for students. Special pricing is available for multiple attendees from the same firm and active duty military. Call 800-228-6332 for details.

*By registering for this event, you consent that photos and videos of you at the event may be published in print or posted online in online photo albums; on photo/video-sharing sites such as YouTube; on social media sites such as Facebook, Twitter and Google +; and in other Web-based media at the sole discretion of NFDA.*