

# 2015 Texas Funeral Directors Association SPONSORSHIP opportunities

TFDA staff works with sponsoring companies to develop a sponsorship package to meet their goals and maximize exposure! If you have an idea for a sponsorship that you would like to discuss please call us. We appreciate your support and strive to promote your company's sponsorship before, during and after the convention.

\$5,000	\$3,000	\$1,000	\$500
Welcome Party <del>(6)</del> (4)	<del>President's Reception (Exclusive)</del> SOLD	Past Presidents' Lunch (Exclusive) SOLD	Fifty-year Licensee Reception (Exclusive)
Convention Bags (Exclusive)	<del>Hosted Expo Bars (2)</del> SOLD	Former First Spouse's Lunch (Exclusive)	Wine Tasting (2)
<del>Hotel Key Cards (Exclusive)</del> SOLD	Continental Expo Breakfast <del>(2)</del> (1)	Educational Sessions (Exclusive)	General Convention Sponsor
Convention Program (Exclusive)	Gala Entertainment (Exclusive)		<del>Emerging Leaders (4)</del> SOLD
	Coffee/Refreshment Breaks (Exclusive)		
	Convention Flowers (Exclusive)		

## \$5,000 Sponsor Benefits

Company logo and link on TFDA Website for 12 months

Quarterly recognition in the *Texas Director*

Company name prominently displayed on convention publicity materials

Company name and logo prominently displayed on on-site convention signage

Continued thanks during the convention through announcements, special event signage, slideshows, logo included on convention keepsake item

Membership mailing labels

Post convention attendee list

## \$3,000 Sponsor Benefits

Company logo and link on TFDA Website for 6 months

Semi-Annual recognition in *Texas Director*

Company name and logo displayed on convention publicity materials

Company name displayed on main convention signage

Continued thanks during the convention through announcements, special event signage

Membership Mailing Labels

Post convention attendee list

## \$1,000 Sponsor Benefits

Company logo and link on TFDA Website for 3 months

Company name listed on convention publicity materials

Company name listed on main convention signage

Continued thanks during the convention through announcements and special event signage

Post convention attendee list

## \$500 Sponsor Benefits

Sponsor Listing on TFDA Website

Company listing on convention signage

Continued thanks during the convention through announcements

Post convention attendee list

**Your sponsorship enables TFDA to continue to produce high-quality educational and networking events.  
We thank you for your support.**

*Please contact Mary Yanes for more information at 512-442-2304 or [mary@tfda.com](mailto:mary@tfda.com).*